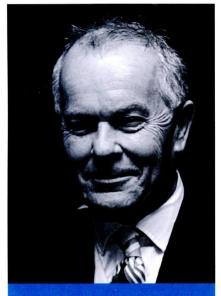


# IN THE SPOTLIGHT

We speak with founder of classic English bathroom brand, Drummonds.



## **Drummond Shaw**

Founder of Drummonds.

### Background

While restoring a Regency house in the mid-1980s, Drummond Shaw discovered a passion for architectural salvage. He set up Drummonds, a British bathroom brand offering timeless hand-made, hand-finished designs. In 2002, Drummond built dedicated plants to manufacture his traditional-style designs, which are relevant in both period and contemporary settings. True to his background, each piece is produced using wholly traditional methods, including brassware made by the lost wax process and vitreous enamelled cast iron baths made in his own foundry.

### **Philosophy**

"I don't follow fashion and never think in terms of contemporary or traditional. My philosophy centres around enduring classics: Pieces with real integrity of design and materials that will always be relevant."



**Above:** The classic Usk freestanding roll top bath boasts a paintable exterior. Shown here in a vibrant red from The Little Greene Paint Company, the vessel can be finished in any hue to suit your personality and space. £3,570.

### Is traditional design still popular?

"The lines have merged between 'traditional' and 'contemporary'. People have gained confidence in choosing products that are beautiful in their own right."

# What does the future hold for bathroom design?

"Improvements in function, design and materials drive bathroom design. I think that we'll see a continuing emphasis on great decorative design, alongside ever-improved functionality. New trends are also really well expressed through detailing such as accessories and bespoke finishes."

What are the best ways for a homeowner to know their style? Make yourself a mood board and

find the style that really speaks to you. There is no need to commit to a 'traditional' or 'contemporary' label. If you don't have a clear vision of one or the other style, don't be afraid to pull together elements from both, a bathroom is an intensely personal space, so make it your own. When it comes to the planning, take a long look at the space and decide how it could best work for you, and then look at the products you want and whether they will fit within the space.

### What comes next?

"Usually the bath and basin are first on the list and will help to define the feel of the room. From the feature pieces, you can move to the decorative detailing to build up the overall look you want."



**Above:** Personality and style are in ample supply in this timeless bathroom, which combines Drummonds' 'Naver' vanity, classic taps, a tall towel warmer and the 'Dalby' exposed shower with an eccentric arty backdrop, protected by glass. Dalby shower £2,700.

### What is currently on trend?

"Aged brass is very much in demand at the moment, as is marble. Both drawn from the more traditional side of bathroom design, but each look great in contemporary interiors. Decorative tiles too are seeing a big resurgence on walls and floors."

What defines great bathroom design?

"Getting everything you need out of the space including good storage and the luxuries such as underfloor heating. A good design will combine flawless functionality with a sense of being a very personal, relaxing retreat."

What is your own bathroom like? "It's large, with a freestanding

Drummonds cast iron bath and marble-topped double vanity occupying centre stage. Around this, the freestanding storage and decorative pieces are mostly antique and salvaged pieces... but it's not cluttered, so that every element can be seen and appreciated."

### Any final advice?

"Devote as much space to your bathroom as you can and buy the very best quality that you can. Bathrooms take a lot of wear, so you want to start with well designed, well made products that will withstand the test of time. You can always redecorate and re-style around them if you want to give the bathroom a fashion update in future years."

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