

ENGLISH HOME

NEW
DECORATING
IDEAS FOR
2023

Celebrating the essence of English style

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NEW BEGINNINGS

Our expert guide to decorating in 2023

DESIGN INSIGHTS

Guest bedrooms
Must-have buys
Architectural solutions
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WINTER GLOW

Four inviting homes that inspire a retreat indoors

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Design DIRECTIONS FOR 2023

Interiors experts offer their insights and predictions for how we will decorate, structure and invest in our homes over the coming year

The start of a new year brings with it many announcements of 'colours of the year' and forecasts for growing trends in decorating. While these fashions pervade our design choices, at *The English Home* we have always championed timeless style alongside additions that feel current and relevant for classic homes. Now, more than ever, given the economic climate and changes in how we live, it is important to highlight design

aesthetics that will be more than a passing fad and are worthy of investment to create a beautiful, considered home, for not just the current year, but many years beyond. From new colour schemes to simple updates to considering how and where we might spend the most time in our homes, we have asked interior designers, brand consultants and design directors for their insights into the design directions, products and considerations that will be important to us all. ▶

INTERIORS EXPERTS



SUSIE ATKINSON
Founder and
creative director,
Studio Atkinson



LEE CLARKE
Director, Warner
House Fabrics



STEVE FORDER
Founder and director,
The Pure Edit



CHARU GANDHI
Founder and director,
Elicyon



ANN GRAFTON
Managing and
creative director,
GP & J Baker



JAMES LENTAIGNE
Creative director,
Drummonds



KATIE LION
Senior interior
designer, Kitesgrove



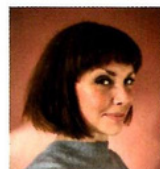
RICHARD MOORE
Design director,
Martin Moore



RUTH MOTTERSHEAD
Creative director,
Little Greene



DOMINIC MYLAND
CEO Mylands



LAURA NORTH
Interior stylist,
Earthborn Paints



COLIN ROBY-WELFORD
Creative director,
Fired Earth



EMMA SIMS-HILDITCH
Founder and creative
director, Sims Hilditch



BETSY SMITH
Colour consultant,
Graphenstone



RICHARD SMITH
Founder, Madeaux



PANDORA TAYLOR
Founder and director,
Pandora Taylor



SIMON TEMPRELL
Interior design
manager, Neptune



PHILIP VERGEYLEN
Co-director,
Paolo Moschino



JAMES WATSON
Managing director,
1838 Wallcoverings



RUTH WEBBER
Creative director,
Bert & May



FRANCESCA WEZEL
Founder and director,
Francesca's Paints

CREATING CALM

There will be important areas of the home that will see investment and special attention paid. Obviously, with a move towards hybrid working for many, home offices continue to be prominent. Simon Temprell reveals, "People are looking for clever ways to carve out a niche somewhere, whether under the stairs or in the guest bedroom. A desk can be incorporated into just about any room of the house and easily disguised when not in use. These areas should not feel like an afterthought, or you will not be happy working there."

Richard Moore, design director of Martin Moore, recognises that the kitchen has become a multi-functional space, incorporating a work area. As such, he has noticed a desire for "custom-built specific ancillary rooms – utility rooms, boot rooms, laundry rooms and back kitchens – not as afterthoughts but as 'spill over' areas, keeping noise, clutter and mess out of the kitchen."

Creating a calming space is key, as Charu Gandhi explains, "We are noticing a real shift towards an emphasis on instilling tranquillity at home. Our clients are seeking out calm, soothing spaces extending beyond the living room into other spaces, such as the kitchen. Accenting kitchen spaces with warm timbers is an easy way to create a more natural, serene aesthetic and having clever storage solutions – particularly in the kitchen – is key to designing a relaxing living space and can quickly make a room feel clean, fresh and calming."

This need for calm and well-being extends to other areas, such as bathrooms. Creative director of Drummonds, James Lentaigne expands, "Achieving a sense of wellness and well-being within interiors has become a top priority for many of our clients, and this is likely to continue into 2023. Alongside wanting our luxurious, comfortable tubs, they want to incorporate areas in the bathroom where they can relax and take time out." He adds that investing in bathrooms can also combine with the return to maximalist looks: "Bathrooms are one of the few places in the house where you can get away with strong, vivid tones which might be over-the-top in other rooms. Maximalism is very much on-trend with more and more people experimenting with bold patterns and bright colours."

ABOVE RIGHT

Bathrooms are set to take a maximalist approach with decorative features and statement tubs. *Hammered Copper Usk bath, from £11,940, Drummonds*

RIGHT

Dedicated ancillary rooms will be essential for keeping noise and clutter separate from work and living spaces. *Pantry from £10,000, Martin Moore*

